

Executive Profile

Dedicated and passionate professional with dynamic experience in establishing business-focused strategies to optimize operational capabilities and revenue growth. Demonstrated ability in communicating horizontally and vertically with rapidly growing business units to successfully transform organizational vision into value. Instrumental in talent development, new opportunities, continuous process improvement plans, and change management. Seasoned in building credibility with executive management, key clients, and employees by leveraging excellent communication and interpersonal skills.

Areas of Expertise

- ◆ Project/Program Management
- ◆ Process Improvement Program
- ◆ Executive Level Communication
- ◆ Cross-Functional Training
- ◆ Leadership/Team Building
- ◆ Administrative Processes
- ◆ Operational Excellence
- ◆ Risk & Threat Analysis
- ◆ Business Development

Professional Experience

Visual Dopamine, [Site](#)

2018 – Present

Managing Director

Deliver expertise as photographer and videographer for sizeable events including weddings, church services, banquets, anniversaries, and social media consulting aimed at achieving key objectives of company within tight deadlines. Implement forward-thinking initiatives and techniques in support of content creation. Deliver progressive recommendations to modernize efforts for personal and commercial assignments including weddings, special occasions, and promotional product videos. Allocate all available resources directed towards client success.

Funnel, [Database](#)

2020 – Present

Executive Director

Design attractive and competitive Instagram posts for Funnel, while devising collaborative strategy with web designers to fix and clean the website and a large volume database. Assist scalable businesses to connect with professional creatives advertising services on Funnel's platform. Feature exceptionally experienced freelance photographers, videographers, and graphic designers with top-notch skills and services through digital directory.

Re/Max Real Estate Agencies Secaucus, New Jersey

2018 – 2019

Videography & Photography Intern

Acquired in-depth understanding of videography and video editing including interior and exterior videos/photos, and drone operations to enhance professional development. Played a pivotal role in publishing professional photos and videos on multiple company's social media platforms and website for property listings.

Education

Marist College

Business Major
Finance Concentration

Northern Highlands Regional Highschool

Graduated 2019 | Digital Media & Arts

Delbarton Highschool, Morristown

9th & 10th grade

School Year Accomplishments

Theatre Company resident photographer | Headshots
Schoolwide Election Film | Student council videographer of winning candidate
Published in juried literary and photography magazine (2x)
Northern Highlands Regional High School, Allendale

Athletic Department Videographer & Photographer
Year recap Hockey & Wrestling Video
Won 'Photo of the Week' Several Times
Delbarton Highschool, Morristown

Technical Proficiency

Film Editing Suites (Avid, Adobe Premiere, Final Cut Pro x)
Camera operation
Cinematography
Drone Operation
Portrait Photography
Photo Editing (Adobe Photoshop & Lightroom)

Clientele History

Re/Max Real Estate
Barstool Sports
DJ Luke Alexander
Total Nunziato Training
Aim Hospitality
Hung up Podcast
Marigold Boutique